### Wednesday

July 31, 2013

Baker Forward

#### cityofbakerla.com

THE CITY OF BAKER'S UPCOMING EVENTS CALENDAR



<u>August 3, 2013</u>: 9a.m.-1p.m. Community Day in the City of Baker ★ United as One Redemption Life Fellowship 2400 Debra Drive Baker, LA 70714 (225) 774-8858

Free Food & Entertainment!

<u>August 5, 2013</u>: 3 - 5 PM Baker Heights Elementary Meet and Greet

<u>August 8 & 20, 2013</u>: 6 PM Welding Certification Course Informational Session; Baker Council Chambers: 907-3887

<u>August 9, 2013</u>: 6-10 PM & <u>August 10</u>: 8 AM - 2 PM Hunter's Safety Education Jeb Stuart VFW Post#4224 3215 Ben Williams Baker, Louisiana 70714 For Info and registration, please call: 778-0300

September 5, 2013: 7 AM Baker Chamber Business Breakfast Baker Municipal Center

<u>September 8, 2013</u>: Baker Buffalo Festival Rose Queen Pageant Baker Municipal Center

## BRCC Brings Welding Certification Course to Baker

A 120-hour American Welding Society (AWS) industrybased certification welding training course will begin Monday, Sept. 2, 2013 and run through Nov. 4, 2013.

The course will be held on Monday and Wednesday nights from 5:30 p.m. to 8:30 p.m. at the Baker High School Welding Lab. Students 18 or over that successfully complete the course will be certified to work as a welder-a trade that is in high demand.

Cost: \$650.00. Space is limited to 20 students.

Register online at <u>mybrcc.edu</u>: under the "Continuing Ed & Workforce Solutions" tab.

Please call Dr. Melancon at 225-907-3887 for information.

### Meet and Greet Baker Heights Elementary

Wednesday, August 5, 2013 from 3:00 p.m. - 5:00 p.m. 3750 Harding Street, Baker, Louisiana 70714

This assembly will be for parents to meet with teachers, City of Baker safety personnel and other school-related organizations. Food and drinks provided. For more information, call 775-1493.

# Check Out the City of Baker's New Website! cityofbakerla.com

(Going live on Thursday, August 1, 2013)

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Monday

July 31, 2013

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More Upcoming Events!

September 20, 2013: 8 AM Baker Buffalo Festival Golf Tournament Dumas Golf Course

September 21, 2013: 8 AM Running of the Buffaloes 5k Run/Walk and 1 Mile Special Needs

September 21, 2013: 2 PM Baker Buffalo Festival Boxing Competition Baker Municipal Center

September 26, 2013: 5-10 PM Baker Buffalo Festival

FAMILY DAY: Flat Rate Rides/Talent Show Band: <u>Dunn Deal Allstars</u>

September 27, 2013: 5-10 PM Car Show, Spelling Bee, Band: Mellow Band

September 28, 2013: 11AM to 10 PM Parade, **Band: <u>PHAT HAT</u>**, Live entertainment, oldfashioned kids games, free horseback rides, vendors, magician, science experiments, laptop giveaways and more.

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For Immediate Release: Darnell Waites (225) 778-0300

# *"Shop Baker First"* Marketing Campaign

### LOCAL ALLIANCES

The City of Baker, along with the Baker Chamber of Commerce, has developed a marketing campaign called "Shop Baker First."

The campaign will encourage local citizens to shop Baker first before traveling to other cities.

To make this campaign a success, the city and chamber are taking a pro-active and positive approach focusing on the following:

- Building support for locally owned businesses through educational campaigns conveying the benefits these businesses bring to the community.
- Engaging citizens in actively shaping the future economic development of their city and region.
- Reaching out to the media to provide a strong voice for the businesses in local news stories.
- Working with the local banks, developers, community, organizations, non-profits, civic clubs and churches to create opportunities for local business development.

To List Upcoming Events in the City of Baker's Baker Forward, contact Ginger Vann at 778-0300.